

UNIT-II**INTRODUCTION****CLOUD COMPUTING**

Now a days there so many technologies such as cluster, grid, and now, cloud computing, have all aimed at allowing access to large amounts of computing power in a fully virtualized manner, by aggregating resources and offering a single system view. In addition, an important aim of these technologies has been delivering computing as a utility.

The most common characteristics of cloud is :

- (i) pay-per-use (no ongoing commitment, utility prices)
- (ii) elastic capacity and the illusion of infinite resources;
- (iii) self-service interface and
- (iv) resources that are abstracted or virtualised.

1.2 ROOTS OF CLOUD COMPUTING

By observing the advancement of several technologies, especially in hardware (virtualization, multi-core chips), Internet technologies (Web services, service-oriented architectures, Web 2.0), distributed computing (clusters, grids), and systems management (autonomic computing, data center automation). Figure 1.1 shows the convergence of technology fields that significantly advanced and contributed to the advent of cloud

computing.

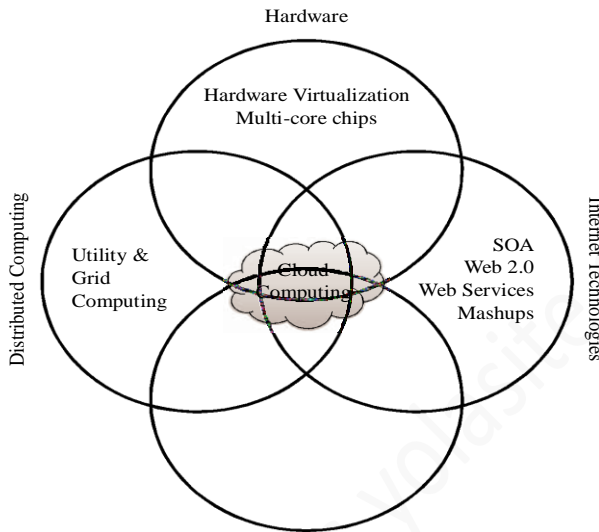


FIGURE 1.1. Convergence of various advances leading to the advent of cloud computing.

1.2.2 SOA, Web Services, Web 2.0, and Mashups

Web services:

Web services can glue together applications running on different messaging product platforms, enabling information from one application to be made available to others, and enabling internal applications to be made available over the Internet.

WS standards have been created on top of existing ubiquitous technologies such as HTTP and XML, thus providing a common mechanism for delivering services.

SOA:

The purpose of a SOA is to address requirements of loosely coupled, standards-based, and protocol-independent distributed computing. In a SOA, software resources are packaged as “services,” which are well-defined.

Mashups:

In the consumer Web, information and services may be programmatically aggregated, acting as building blocks of complex compositions, called service mashups. Many service providers, such as Amazon, del.icio.us, Facebook, and Google, make their service APIs publicly accessible using standard protocols such as SOAP and REST [14]. Consequently, one can put an idea of a fully functional Web application into practice just by gluing pieces with few lines of code.

1.2.3 Grid Computing

Grid computing enables aggregation of distributed resources and transparently access to them. Most production grids such as TeraGrid [15] and EGEE [16] seek to share compute and storage resources distributed across different administrative domains, with their main focus being speeding up a broad range of scientific applications.

1.2.4 Utility Computing

In utility computing environments, users assign a “utility” value to their jobs, where utility is a fixed or

time-varying valuation that captures various QoS constraints (deadline, importance, satisfaction).

Providers can choose to prioritize high yield (i.e., profit per unit of resource) user jobs, leading to a scenario where shared systems are viewed as a marketplace, where users compete for resources based on the perceived utility or value of their jobs.

1.2.5 Hardware Virtualization

Cloud computing services are usually backed by large-scale data centers composed of thousands of computers. Such data centers are built to serve many users and host many disparate applications. For this purpose, hardware virtualization can be considered as a perfect fit to overcome most operational issues of data centre building and maintenance

Virtual Machine Monitor (Hypervisor)

Hardware

A VM's state includes a full disk or partition image, configuration files, and an image of its RAM [20]. A number of VMM platforms exist that are the basis of many utility or cloud computing environments. The most notable ones, VMWare, Xen, and KVM, are outlined in the following sections.

1.2.6 Virtual Appliances and the Open Virtualization Format

An application combined with the environment needed to run it (operating system, libraries, compilers, databases, application containers, and so forth) is referred to as a “virtual appliance.”

Packaging application environments in the shape of virtual appliances eases software customization, configuration, and patching and improves portability. Most commonly, an appliance is shaped as a VM disk image associated with hardware requirements, and it can be readily deployed in a hypervisor

In a multitude of hypervisors, where each one supports a different VM image format and the formats are incompatible with one another, a great deal of interoperability issues arises. For instance, Amazon has its Amazon machine image (AMI) format, made popular on the Amazon EC2 public cloud. Other formats are used by Citrix XenServer, several Linux distributions that ship with KVM, Microsoft Hyper-V, and VMware ESX.

1.2.7 Autonomic Computing

The increasing complexity of computing systems has motivated research on autonomic computing, which seeks to improve systems by decreasing human involvement in their operation. In other words, systems should manage themselves, with high-level guidance from humans [34].

The concepts of autonomic computing inspire software technologies for data center automation, which may perform tasks such as: management of service levels of running applications; management of data center capacity; proactive disaster recovery; and automation of VM provisioning [36].

1.3 LAYERS AND TYPES OF CLOUDS

Cloud computing services are divided into three classes, according to the abstraction level of the capability provided and the service model of providers, namely:

- (1) Infrastructure as a Service,
- (2) Platform as a Service, and
- (3) Software as a Service

A core middleware manages physical resources and the VMs deployed on top of them; in addition, it provides the required features (e.g., accounting and billing) to offer multi-tenant pay-as-you-go services. Cloud development environments are built on top of infrastructure services to offer application development and deployment capabilities; in this level, various programming models, libraries, APIs, and mashup editors enable the creation of a range of business, Web, and scientific applications. Once deployed in the cloud, these applications can be consumed by end users.

1.3.1 Infrastructure as a Service

Offering virtualized resources (computation, storage, and communication) on demand is known as Infrastructure as a Service (IaaS). A cloud infrastructure enables on-demand provisioning of servers running several choices of operating systems and a customized software stack.

1.3.2 Platform as a Service

In addition to infrastructure-oriented clouds that provide raw computing and storage services, another approach is to offer a higher level of abstraction to make a cloud easily programmable, known as Platform as a Service (PaaS). A cloud platform offers an environment on which developers create and deploy applications and do not necessarily need to know how many processors or how much memory that applications will be using.

1.3.3 Software as a Service

Applications reside on the top of the cloud stack. Services provided by this layer can be accessed by end users through Web portals. Therefore, consumers are increasingly shifting from locally installed computer programs to on-line software services that offer the same functionality.

1.3.4 Deployment Models

Although cloud computing has emerged mainly from the appearance of public computing utilities, other deployment models, with variations in physical location and distribution, have been adopted. In this sense, regardless of its service class, a cloud can be classified as public, private, community, or hybrid [6] based on model of deployment as shown in Figure 1.4.

1.4 DESIRED FEATURES OF A CLOUD

Certain features of a cloud are essential to enable services that truly represent the cloud computing model and satisfy expectations of consumers, and cloud offerings must be (i) self-service, (ii) per-usage metered and billed, (iii) elastic, and (iv) customizable.

1.4.1 Self-Service

Consumers of cloud computing services expect on-demand, nearly instant access to resources. To

support this expectation, clouds must allow self-service access so that customers can request, customize, pay, and use services without intervention of human operators [6].

1.4.2 Per-Usage Metering and Billing

Cloud computing eliminates up-front commitment by users, allowing them to request and use only the necessary amount. Services must be priced on a short-term basis (e.g., by the hour), allowing users to release (and not pay for) resources as soon as they are not needed. For these reasons, clouds must implement features to allow efficient trading of service such as pricing, accounting, and billing.

1.4.3 Elasticity

Cloud computing gives the illusion of infinite computing resources available on demand. Therefore users expect clouds to rapidly provide resources in any quantity at any time. In particular, it is expected that the additional resources can be (a) provisioned, possibly automatically, when an application load increases and (b) released when load decreases (scale up and down).

1.4.4 Customization

A multi-tenant cloud a great disparity between user needs is often the case. Thus, resources rented from the cloud must be highly customizable. In the case of infrastructure services, customization means allowing users

to deploy specialized virtual appliances and to be given privileged (root) access to the virtual servers. Other service classes (PaaS and SaaS) offer less flexibility and are not suitable for general-purpose computing, but still are expected to provide a certain level of customization.

1.5 CLOUD INFRASTRUCTURE MANAGEMENT

A key challenge IaaS providers face when building a cloud infrastructure is managing physical and virtual resources, namely servers, storage, and networks, in a holistic fashion.

A differentiation between two categories of tools used to manage clouds. The first category—cloud toolkits—includes those that “expose a remote and secure interface for creating, controlling and monitoring virtualized resources,” but do not specialize in VI management.

Virtually all VIMs we investigated present a set of basic features related to managing the life cycle of VMs, including networking groups of VMs together and setting up virtual disks for VMs. These basic features pretty much define whether a tool can be used in practical cloud deployments or not. On the other hand, only a handful of software present advanced features (e.g., high availability) which allow them to be used in large-scale production clouds.

1.5.1 Features

Virtualization Support: The multi-tenancy aspect of clouds requires multiple customers with disparate requirements to be served by a single hardware infrastructure. Virtualized resources (CPUs, memory, etc.) can be sized and resized with certain flexibility. These features make hardware virtualization, the ideal technology to create a virtual infrastructure that partitions a data center among multiple tenants.

Self-Service, On-Demand Resource Provisioning: Self-service access to resources has been perceived as one the most attractive features of clouds. This feature enables users to directly obtain services from clouds, such as spawning the creation of a server and tailoring its software, configurations, and security policies, without interacting with a human system administrator.

Virtual Networking: Virtual networks allow creating an isolated network on top of a physical infrastructure independently from physical topology and locations [49]. A virtual LAN (VLAN) allows isolating traffic that shares a switched network, allowing VMs to be grouped into the same broadcast domain. Additionally, a VLAN can be configured to block traffic originated from VMs from other networks.

Dynamic Resource Allocation: Increased awareness of energy consumption in data centers has

encouraged the practice of dynamic consolidating VMs in a fewer number of servers. In cloud infrastructures, where applications have variable and dynamic needs, capacity management and demand prediction are especially complicated.

Virtual Clusters: Several VI managers can holistically manage groups of VMs. This feature is useful for provisioning computing virtual clusters on demand, and interconnected VMs for multi-tier Internet applications [53].

INFRASTRUCTURE AS A SERVICE PROVIDERS

Public Infrastructure as a Service providers commonly offer virtual servers containing one or more CPUs, running several choices of operating systems and a customized software stack. In addition, storage space and communication facilities are often provided.

1.6.1 Features

IaaS offerings can be distinguished by the availability of specialized features that influence the cost benefit ratio to be experienced by user applications when moved to the cloud. The most relevant features are: (i) geographic distribution of data centers; (ii) variety of user interfaces and APIs to access the system; (iii) specialized components and services that aid particular applications (e.g., load-balancers, firewalls); (iv) choice of virtualization platform

and operating systems; and (v) different billing methods and period (e.g., prepaid vs. post-paid, hourly vs. monthly).

User Interfaces and Access to Servers:

Ideally, a public IaaS provider must provide multiple access means to its cloud, thus catering for various users and their preferences.

Advance Reservation of Capacity: Advance reservations allow users to request for an IaaS provider to reserve resources for a specific time frame in the future, thus ensuring that cloud resources will be available at that time.

Automatic Scaling and Load

Balancing: As mentioned earlier in this chapter, elasticity is a key characteristic of the cloud computing model. Applications often need to scale up and down to meet varying load conditions. Automatic scaling is a highly desirable feature of IaaS clouds. It allow users to set conditions for when they want their applications to scale up and down, based on application-specific metrics such as transactions per second, number of simultaneous users, request latency, and so forth.

Service-Level Agreement:

Service-level agreements (SLAs) are offered by IaaS providers to express their commitment to delivery of a certain QoS. To customers it serves as a warranty. An

SLA usually include availability and performance guarantees. Additionally, metrics must be agreed upon by all parties as well as penalties for violating these expectations.

PLATFORM AS A SERVICE PROVIDERS

Public Platform as a Service providers commonly offer a development and deployment environment that allow users to create and run their applications with little or no concern to low-level details of the platform. In addition, specific programming languages and frameworks are made available in the platform, as well as other services such as persistent data storage and in-memory caches.

1.7.1 Features

Programming Models, Languages, and Frameworks: Programming models made available by IaaS providers define how users can express their applications using higher levels of abstraction and efficiently run them on the cloud platform.

1.8 CHALLENGES AND RISKS

Despite the initial success and popularity of the cloud computing paradigm and the extensive availability of providers and tools, a significant number of challenges and risks are inherent to this new model of computing. Providers, developers, and end users must consider these

challenges and risks to take good advantage of cloud computing.

1.8.1 Security, Privacy, and Trust

Ambrust et al. [5] cite information security as a main issue: “current cloud offerings are essentially public ... exposing the system to more attacks.” For this reason there are potentially additional challenges to make cloud computing environments as secure as in-house IT systems.

1.8.2 Data Lock-In and Standardization

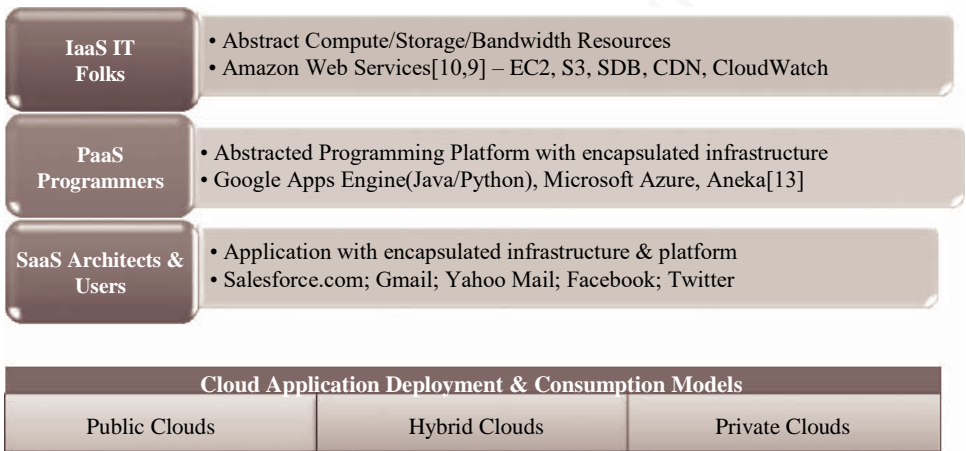
A major concern of cloud computing users is about having their data locked-in by a certain provider. Users may want to move data and applications out from a provider that does not meet their requirements.

1.8.3 Availability, Fault-Tolerance, and Disaster Recovery

It is expected that users will have certain expectations about the service level to be provided once their applications are moved to the cloud. These expectations include availability of the service, its overall performance, and what measures are to be taken when something goes wrong in the system or its components. In summary, users seek for a warranty before they can comfortably move their business to the cloud.

1.8.4 Resource Management and Energy-Efficiency

One important challenge faced by providers of cloud computing services is the efficient management of virtualized resource pools. Physical resources such as CPU cores, disk space, and network bandwidth must be sliced and shared among virtual machines running potentially heterogeneous workloads.



As shown in Figure 2.2, the cloud service offerings from these vendors can broadly be classified into three major streams: the Infrastructure as a Service (IaaS), the Platform as a Service (PaaS), and the Software as a Service (SaaS).

Challenges in the Cloud

While the cloud service offerings present a simplistic view of IT in case of IaaS or a simplistic view of

programming in case PaaS or a simplistic view of resources usage in case of SaaS, the underlying systems level support challenges are huge and highly complex. These stem from the need to offer a uniformly consistent and robustly simplistic view of computing while the underlying systems are highly failure-prone, heterogeneous, resource hogging, and exhibiting serious security shortcomings.

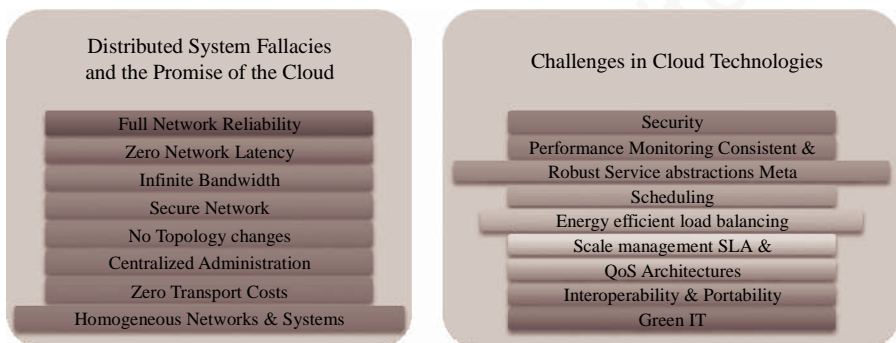


FIGURE 2.3. 'Under the hood' challenges of the cloud computing services implementations.

2.2 BROAD APPROACHES TO MIGRATING INTO THE CLOUD

Given that cloud computing is a “techno-business disruptive model” and is on the top of the top 10 strategic technologies to watch for 2010 according to Gartner,⁷ migrating into the cloud is poised to become a large-scale effort in leveraging the cloud in several enterprises. “Clouonomics” deals with the economic

rationale for leveraging the cloud and is central to the success of cloud-based enterprise usage. At what IT costs—both short term and long term—would one want to migrate into the cloud? While all capital expenses are eliminated and only operational expenses incurred by leveraging the cloud, does this satisfy all strategic parameters for enterprise IT? Does the total cost of ownership (TCO) become significantly less as compared to that incurred when running one's own private data center

2.3 THE SEVEN-STEP MODEL OF MIGRATION INTO A CLOUD

Typically migration initiatives into the cloud are implemented in phases or in stages. A structured and process-oriented approach to migration into a cloud has several advantages of capturing within itself the best practices of many migration projects. Cloud migration assessments comprise assessments to understand the issues involved in the specific case of migration at the application level or the code, the design, the architecture, or usage levels.



FIGURE 2.4.

The Seven-Step Model of Migration into the Cloud. (Source: Infosys Research.)

Compared with the typical approach⁸ to migration into the Amazon AWS, our Seven-step model is more generic, versatile, and comprehensive. The typical migration into the Amazon AWS is a phased over several steps. It is about six steps as discussed in several white papers in the Amazon website and is as follows: The first phase is the cloud migration assessment phase wherein dependencies are isolated and strategies worked out to handle these dependencies.

2.3.1 Migration Risks and Mitigation

The biggest challenge to any cloud migration project is how effectively the migration risks are identified and mitigated. In the Seven-Step Model of Migration into the Cloud, the process step of testing and validating includes efforts to identify the key migration risks. Migration risks for migrating into the cloud fall under two broad categories: the general migration risks and the security-related migration risks. In the former we address several issues including performance monitoring and tuning—essentially identifying all possible production level deviants; the business continuity and disaster recovery in the world of cloud computing service; the compliance with standards and

governance issues; the IP and licensing issues; the quality of service (QoS) parameters as well as the corresponding SLAs committed to; the ownership, transfer, and storage of data in the application; the portability and interoperability issues which could help mitigate potential vendor lock-ins; the issues that result in trivializing and noncomprehending the complexities of migration that results in migration failure and loss of senior management's business confidence in these efforts.

ENRICHING THE 'INTEGRATION AS A SERVICE' PARADIGM FOR THE CLOUD ERA

3.1 AN INTRODUCTION

The trend-setting cloud paradigm actually represents the cool conglomeration of a number of proven and promising Web and enterprise technologies.

3.2 THE ONSET OF KNOWLEDGE ERA

Novel computing paradigms (grid, on-demand, service, cloud, etc.) erupt and evolve relentlessly to be greatly and gracefully impactful and insightful. In the monolithic mainframe era, one centralized and large system performed millions of operations to respond to thousands of users (one-to-many), today everyone has his own compute machine (one-to-one), and tomorrow a multitude of smart objects and electronic devices (nomadic, wearable, portable, implantable etc.) will seamlessly and spontaneously co-exist, corroborate,

correlate, and coordinate with one another dynamically with dexterity to understand one or more users' needs, conceive, construct, and deliver them at right time at right place (many-to-one). Anytime anywhere computing tends towards everywhere, every time and everything computing.

3.3 THE EVOLUTION OF SaaS

SaaS paradigm is on fast track due to its innate powers and potentials. Executives, entrepreneurs, and end-users are ecstatic about the tactic as well as strategic success of the emerging and evolving SaaS paradigm.

3.4 THE CHALLENGES OF SaaS PARADIGM

As with any new technology, SaaS and cloud concepts too suffer a number of limitations. These technologies are being diligently examined for specific situations and scenarios. The overall views are listed out below. Loss or lack of the following features deters the massive adoption of clouds

1. Controllability
2. Visibility & flexibility
3. Security and Privacy
4. High Performance and Availability
5. Integration and Composition
6. Standards

A number of approaches are being investigated for

resolving the identified issues and flaws. Private cloud, hybrid and the latest community cloud are being prescribed as the solution for most of these inefficiencies and deficiencies.

Integration Conundrum: While SaaS applications offer outstanding value in terms of features and functionalities relative to cost, they have introduced several challenges specific to integration. The first issue is that the majority of SaaS applications are point solutions and service one line of business.

APIs are Insufficient: Many SaaS providers have responded to the integration challenge by developing application programming interfaces (APIs). Unfortunately, accessing and managing data via an API requires a significant amount of coding as well as maintenance due to frequent API modifications and updates.

Data Transmission Security: SaaS providers go to great length to ensure that customer data is secure within the hosted environment. However, the need to transfer data from on-premise systems or applications behind the firewall with SaaS applications hosted outside of the client's data center poses new challenges that need to be addressed by the integration solution of choice.

3.5 APPROACHING THE SaaS INTEGRATION ENIGMA

Integration as a Service (IaaS) is all about the migration of the functionality of a typical enterprise application integration (EAI) hub / enterprise service bus (ESB) into the cloud for providing for smooth data transport between any enterprise and SaaS applications. Users subscribe to IaaS as they would do for any other SaaS application.

3.6 NEW INTEGRATION SCENARIOS

Before the cloud model, we had to stitch and tie local systems together. With the shift to a cloud model is on the anvil, we now have to connect local applications to the cloud, and we also have to connect cloud applications to each other, which add new permutations to the complex integration channel matrix.

3.7 THE INTEGRATION METHODOLOGIES

Excluding the custom integration through hand-coding, there are three types for cloud integration

1. Traditional Enterprise Integration Tools can be empowered with special connectors to access Cloud-located Applications—This is the most likely approach for IT organizations, which have already invested a lot in integration suite for their application integration needs.
2. Traditional Enterprise Integration Tools are hosted in the Cloud—This approach is similar to the first option except that the integration software suite is

now hosted in any third-party cloud infrastructures so that the enterprise does not worry about procuring and managing the hardware or installing the integration software.

3. Integration-as-a-Service (IaaS) or On-Demand Integration Offerings— These are SaaS applications that are designed to deliver the integration service securely over the Internet.

Characteristics of Integration Solutions

and Products: The key attributes of integration platforms and backbones gleaned and gained from integration projects experience are connectivity, semantic mediation, Data mediation, integrity, security, governance etc

- Connectivity refers to the ability of the integration engine to engage with both the source and target systems using available native interfaces.

3.8 SaaS INTEGRATION PRODUCTS AND PLATFORMS

Cloud-centric integration solutions are being developed and demonstrated for showcasing their capabilities for integrating enterprise and cloud applications.

3.8.1 Jitterbit

Force.com is a Platform as a Service (PaaS), enabling developers to create and deliver any kind of on-demand

business application. However, in order to take advantage of this breakthrough cloud technology, there is a need for a flexible and robust integration solution to synchronize force.com with any on-demand or on-premise enterprise applications, databases, and legacy system. Until now, integrating force.com applications with other on-demand applications and systems within an enterprise has seemed like a daunting and doughty task that required too much time, money, and expertise.

3.8.2 Boomi Software

Boomi AtomSphere is an integration service that is completely on-demand and connects any combination of SaaS, PaaS, cloud, and on-premise applications without the burden of installing and maintaining software packages or appliances. Anyone can securely build, deploy and manage simple to complex integration processes using only a web browser.

3.8.3 Bungee Connect

For professional developers, Bungee Connect enables cloud computing by offering an application development and deployment platform that enables highly interactive applications integrating multiple data sources and facilitating instant deployment.

3.8.4 OpSource Connect

Expands on the OpSource Services Bus (OSB) by providing the infrastructure for two-way web services

interactions, allowing customers to consume and publish applications across a common web services infrastructure.

3.8.5 SnapLogic

SnapLogic is a capable, clean, and uncluttered solution for data integration that can be deployed in enterprise as well as in cloud landscapes. The web, SaaS applications, mobile devices, and cloud platforms have profoundly changed the requirements imposed on data integration technology. SnapLogic is a data integration platform designed for the changing landscape of data and applications. services

3.8.6 The Pervasive DataCloud [9]

Platform (figure 3.6) is unique multi-tenant platform. It provides dynamic “compute capacity in the sky” for deploying on-demand integration and other

3.8.7 Bluewolf [10]

Bluewolf proactively alerts its customers of any issues with integration and helps to solve them quickly. For administrative ease, the Bluewolf Integrator is designed with user-friendly administration rules that enable the administrator to manage the flow of data between front and back office systems with little or no IT support.

3.8.8 Online MQ

Online MQ is an Internet-based queuing system. It is a complete and secure online messaging solution for sending and receiving messages over any network. Ease of Use.

3.8.9 CloudMQ

- This leverages the power of Amazon Cloud to provide enterprise-grade message queuing capabilities on demand. Messaging allows us to reliably break up a single process into several parts which can then be executed asynchronously.

3.8.10 Linxter

Linxter is a cloud messaging framework for connecting all kinds of applications, devices, and systems. Linxter is a behind-the-scenes, message-oriented and cloud-based middleware technology and smoothly automates the complex tasks.

3.9 SaaS INTEGRATION SERVICES

This has forced vendors and service organizations to take message oriented middleware (MoM) to the all-powerful cloud infrastructures. Going forward, there are coordinated and calculated efforts for taking the standards-compatible enterprise service bus (ESB) to clouds in order to guarantee message enrichment, mediation, content and context- based message routing.

3.9.1 Informatica On-Demand [11]

Informatica offers a set of innovative on-demand data integration solutions called Informatica On-Demand Services. This is a cluster of easy-to-use SaaS offerings, which facilitate integrating data in SaaS applications, seamlessly and securely across the Internet with data in on-premise applications.

3.9.2 Microsoft Internet Service Bus (ISB)

Azure is an upcoming cloud operating system from Microsoft. This makes development, depositing and delivering Web and Windows application on cloud centers easier and cost-effective.

3.10 BUSINESSES-TO-BUSINESS INTEGRATION (B2Bi) SERVICES

B2Bi has been a mainstream activity for connecting geographically distributed businesses for purposeful and beneficial cooperation. Products vendors have come out

with competent B2B hubs and suites.

3.11 A FRAMEWORK OF SENSOR—CLOUD INTEGRATION

With the faster adoption of micro and nano technologies, everyday things are destined to become digitally empowered and smart in their operations and offerings. Thus the goal is to link smart materials, appliances, devices, federated messaging middleware, enterprise information systems and packages, ubiquitous services, handhelds, and sensors with one another smartly to build and sustain cool, charismatic and catalytic situation-aware applications.

3.12 SaaS INTEGRATION APPLIANCES

Appliances are a good fit for high-performance requirements. Clouds too have gone in the same path and today there are cloud appliances (also termed as “cloud in a box”). In this section, we are to see an integration appliance.

Cast Iron Systems: This is quite different from the above-mentioned schemes. Appliances with relevant software etched inside are being established as a high-performance and hardware-centric solution for several IT needs.